

# Simplify Ballot Access with SSO

Offers seamless integration for secure and efficient voting experiences, benefiting both organizations and their members. With SSO, voters can access their ballots in just one click.



SSO empowers **over 33 millions voters** annually by providing secure access to online voting platforms.

Organizations that leverage SSO in their elections have witnessed a remarkable boost in voter participation rates. In fact, SBS has reported a staggering **30% increase in voter turnout** for elections utilizing SSO in recent years.

## How it Works

### 1. Voting Invite



Members receive invite via mail, text or email.

### 2. Login



Members log into the organization's website.

### 3. Access



Click the "Vote Now" button.

### 4. Verification



Credentials verified against the organization's member database provided to SBS.

### 5. Vote



Members can now cast their ballots.

## Key Benefits

### Enhanced Security



Prevent double voting and verify eligible voters in split seconds.

### Member Confidence



When members see a "Vote Now" button on a site they know, it adds trust and confidence to your election.

### Efficiency



Following the instructions sent via email or mail, members can instantly access their ballots.

### Simplified Process



No need for additional usernames or passwords, reducing time and frustration.

### Reduced Admin Burden



The user-friendly process reduces the need for help desk tickets and support phone calls.

