Challenge

Due to the pandemic, Palmetto faced the challenge of conducting safe in-person voting. South Carolina law requires voting to be in person, and drive-thru voting was a safe solution. However, using traditional paper ballots was time-consuming and inefficient. To improve the drive-thru voting process, they needed to reduce the time and labor involved in hand counting ballots and monitored parking.

Web-based Tablet

Voting

Custom

Methods &

Ballot Design

Secure

Encrypted Data & Storage

Drive-Thru Voting with Palmetto Electric Cooperative

SBS fulfilled the role as a trusted independent partner by verifying quick election results and ensuring election integrity. This allowed us to focus on our members and business meeting.

Solution



Accessibility for voters

SBS' technology enabled Palmetto to retain in-person voting while introducing a web-based tablet option.



Greater security & accuracy

Palmetto remained hands-off to protect election integrity, while SBS certified quick election results.



Speedy registration

Members scanned a QR code to register & verify their ballot sequence number.

Benefits

Upholding the 2nd
Cooperative Principle of
Democratic Member Control.

No barriers or obstacles with the addition of web-based tablet voting.

Ensuring election integrity by reducing the risk of errors or invalid votes.

Improved ease & convenience of voting process, reducing admin efforts & cost.

