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Contact:
Tim Madsen
952-974-2304
Survey & Ballot Systems
tmadsen@surveyandballotsystems.com

For immediate release:

Survey & Ballot Systems Releases DirectVote® 7.7 for Optimal Mobile Voting

Survey & Ballot Systems' DirectVote® 7.7 online voting platform includes new options for optimized mobile voting, enhanced ballot design and controlled voter timeouts.

MINNEAPOLIS – September 30, 2014 – Survey & Ballot Systems (SBS), a leading provider of election services and secure Internet voting systems, today announced the launch of DirectVote 7.7, the latest version of its flagship voting service. DirectVote 7.7 offers voters an optimized web experience based on the type of device they are using to access their online ballot.

"More than ever, users of our online voting systems are accessing their ballots from smartphones, tablets and other mobile devices," states Jon Westerhaus, President at SBS. "With the release DirectVote 7.7 we can now offer a truly mobile-friendly online voting experience to our clients' members. Instead of viewing pages in tiny font and zooming in and out for viewing and navigation, we are able to offer an intelligent system that detects what type of device the voter is using and display appropriate pages. This is a step forward in SBS providing solutions that fit today's ever increasing mobile world."

Additional updates to DirectVote 7.7 include:
- **Enhanced ballot design** – Updated graphics, design and controls provide an upgraded experience for voters.
- **Controlled member timeouts** – Giving organizations the power to warn voters if their session is about to expire along with the ability to customize these notifications.
- **An option for a centralized election solution** – The ability to connect chapter, region and subsection voting for an organization-wide election solution.

DirectVote web elections are meticulously developed, tested and overseen by SBS Web Client Service Staff and in-house programmers. Continuous control over application features and updates underlie SBS' commitment to service, industry-leading security and confidentiality. For more information on DirectVote please visit: http://www.surveyandballotsystems.com/products-services/elections/directvote/.

About Survey & Ballot Systems
You run elections, we provide the resources, services and security to make those elections highly successful. Since 1990, SBS has worked with the world's top associations, cooperatives, credit unions and member-based organizations to plan and manage their voting processes. Whether you need traditional paper balloting, online voting, on-site voting or a hybrid election, we have the expertise to make it happen. Let us be the independent third party to administer your election or provide you with the tools to run it yourself. Contact us for more information and we'll customize an election solution for your organization's unique needs.